



Department for
Business & Trade

The King's Awards for Enterprise



Celebrating business success



Queen Elizabeth II conferred the first Awards in 1966



The Royal Family  @RoyalFamily · Jun 28

"Having watched the Awards established in my name grow in stature and influence, I continue to be impressed by the way that they have given opportunity to big organisations and small, enabling them to project themselves on the world stage"

- Her Majesty on [@TheQueensAwards](#)



Awards Background

The King's Awards for Enterprise recognise and encourage the **outstanding achievements of UK businesses** in the fields of:

- ∅ **Innovation**
- ∅ **International Trade**
- ∅ **Sustainable Development**
- ∅ **Promoting Opportunity (through social mobility).**

The UK is full of **exciting and innovative** businesses and The King's Awards for Enterprise is a great way of celebrating their success.

Whether you are a small or large entity, with a great innovative product/ service, or an impressive social mobility programme, this award is a **prestigious way to recognise your contribution to enterprise.**

Open to applications from **almost all businesses and non-profits, of almost all sizes throughout the UK in every sector.**

The 2025 Round opens on 6 May 2024 and closes 12 September 2024



Devon KAE/QAE winners over the last 4 years

LittlePod Ltd	2023 Sustainable Development
Moo Free Ltd	2023 Promoting Opportunity
Scymaris Ltd	2023 International Trade
Charter Brands Ltd	2023 International Trade
Axminster Tool Centre Ltd	2023 Innovation
Heathcoat Fabrics Ltd	2022 Innovation
Artemis Optical Ltd	2022 International Trade
Investment Casting Systems Ltd	2022 International Trade
Spirent Communications	2022 International Trade
Services Design Solution Ltd	2022 Sustainable Development
Ribeye Ltd t/a Ribeye Boats and Tenders	2021 International Trade
Atlantic Inertial Systems Ltd	2021 International Trade
AnTech Ltd	2021 International Trade
Packexe Ltd	2020 Innovation
Medicare Colgate Ltd	2020 International Trade
Plymouth Citybus	2020 Promoting Opportunity
The Natural Mat Company Ltd	2020 Sustainable Development



Devon 2023 King's Awards for Enterprise Winners

LittlePod Ltd

2023 Sustainable Development

Based in Farringdon, founded in 2010 to protect the threatened vanilla orchid by encouraging vanilla farmers to keep producing real vanilla (97% of “vanilla” sold is artificial), helping to regenerate rainforests. Now employs 6 people and turns over £0.9M. Previous winner of a QAE for Sustainable Development in 2018.

Moo Free Ltd

2023 Promoting Opportunity

Founded in 2010, a family run business making dairy free chocolate based in Holsworthy with 56 employees. They provide genuine workplace opportunities in particular to people with autism – 20% of the workforce have some form of autism. On average 10 people with a physical or mental disability are helped each year.

Scymaris Ltd

2023 International Trade

Founded in 2016 and based in Brixham, a Contract Research Organisation offering environmental laboratory scientific testing services in Ecotoxicology, Environmental Fate and Analytical Chemistry. Clients are global agrichemical, pharmaceutical, industrial chemical and animal health companies. 121% growth in overseas earnings over 3 years to 65% of turnover, employee growth from 21 to 41.



Devon 2023 King's Awards for Enterprise Winners

Charter Brands Ltd

2023 International Trade

Owns and distributes a range of premium spirit brands – e.g. Langleys Gin is exported to over 40 countries, 50,000 cases sold in 2022. 90% of sales are overseas. A certified B-Corporation and 1% for the Planet member.

Axminster Tool Centre Ltd

2023 Innovation

Founded in 1972, designs and makes specialist tools and machinery for woodworking. The innovation is the UJK Parf MkII Guide System, a jig system that enables the creation of customised bench tops that hold and cut woodwork with high accuracy. Already being sold to 73 countries, inc 3,500 units to USA.



Devon 5 Year Track Record – applications and winners

2024	17 applications	7 shortlisted – winners announced 6 th May
2023	16 applications	5 winners
2022	15 applications	5 winners
2021	9 applications	3 winners
2020	9 applications	4 winners

The more we can raise awareness of the awards, the more applications and the more Devon winners. LL objective is for Devon to punch above our weight and aim for 15 awards per annum.



Benefits of receiving a King's Award

- A company representative attends a Royal reception hosted by His Majesty The King
- On-site presentation by the Lord-Lieutenant of Devon; a great opportunity to boost staff morale, for press coverage and to celebrate with your local stakeholders
- Can use the Official King's Award Emblem for 5 years
- Global recognition as an outstanding British brand
- Multiple examples of the Award helping to win new business, both at home and overseas



73% of winners in the International Trade category directly attributed increased sales to winning a Queen's Award



HM Government



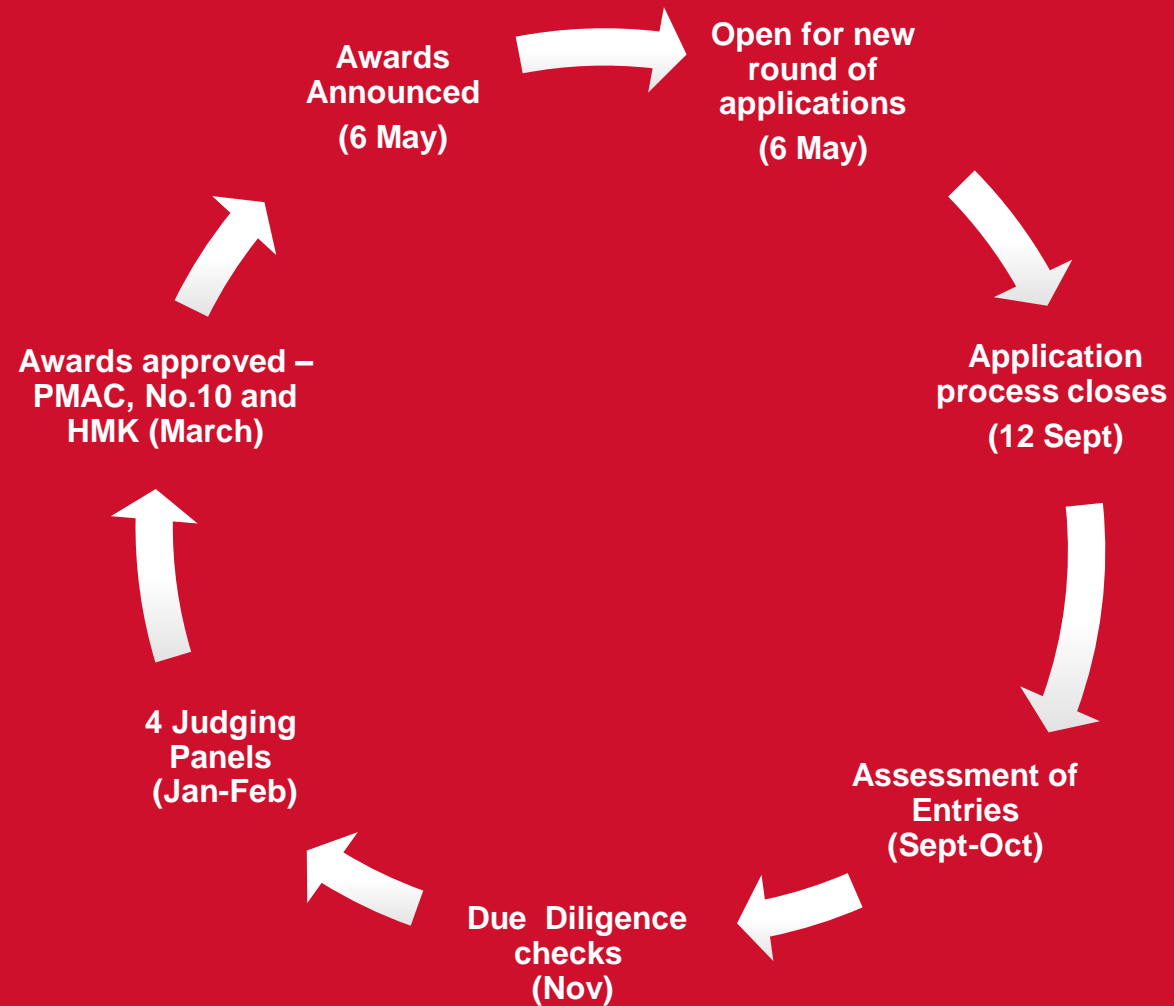
Initial Eligibility Criteria

The organisation must:

- ∅ Be based in the UK**
- ∅ Have a good, continuous compliance record with HM Revenue and Customs**
- ∅ Be a self-contained enterprise**
- ∅ Have at least two full-time UK employees or part-time equivalents**
- ∅ Demonstrate strong corporate social responsibility**



Awards Cycle



King's Awards Recipients 2023

Statistics



149 Awards



1 Double Award



91% of recipients are SMEs



**23 recipients have less than
10 employees**



King's Awards Recipients 2023

Category Breakdown



78 International Trade



47 Innovation



15 Sustainable Development



**9 Promoting Opportunity
(through Social Mobility)**



King's Awards Recipients 2023

Region Breakdown

Region	Number of Recipients
South East	23
Greater London	20
East of England	20
East Midlands	20
South West	16
North West	16
Yorkshire & The Humber	12
Scotland	10
West Midlands	10
Wales	3
Northern Ireland	3
North East	1
Total	149



Celebrating Success nationally



Celebrating Success in Devon



A few of the 148 2023 Awardees



Manor Fields Park @ManorFieldsPark · Apr 21
We're delighted to announce that the Green Estate CIC has been awarded one of the most prestigious awards in the UK; The King's Enterprise Award for Sustainable Development, approved personally by the King for our work growing engaging, adaptive and resilient urban places.



ProtectaPet
@ProtectaPet

Delighted to announce we have won @TheKingsAwards for Enterprise in Innovation 2023! 🇬🇧🇺🇰🇪 We're delighted and honoured! @NicholaBruno @queensawardsmag #kingsawards #exportingisgreat #dit #madeinbritain



7:49 AM · Apr 21, 2023 · 1,239 Views



The King's Awards Retweeted
LittlePod @little_pod · Apr 21
BREAKING NEWS: LittlePod has won the 2023 King's Award for Enterprise (Sustainable Development) – the UK's most prestigious business accolade.

bit.ly/3USqcO6

@TheKingsAwards #KingsAwards #SustainableDevelopment #LittlePod #CampaignForRealVanilla 🍌



6 11 40 3,870

Application Guidance: Top Tips

- **Check your eligibility online**
- **Plan your responses by downloading the pdf application form**
- **Use plain English**
- **Provide evidence of your achievements**
- **TELL YOUR OWN STORY - WHY DO YOU STAND OUT?**
- **Add 2 or more collaborators to your account**
- **Allow sufficient time**
- **Show quantitative and qualitative evidence to support your claim**



Application Guidance

Innovation

To apply for the Innovation award, you must:

- ∅ have an innovation that has not been sold before
- ∅ have had your innovation available on the market for at least 2 years
- ∅ have recovered all the investments made in your innovation or show that the innovation will recover its full costs in future
- ∅ Show outstanding commercial success as a result of innovation from 2 up to 5 years

Your innovation should be in one of the following categories:

- ∅ invention, design or production of goods
- ∅ performance of services
- ∅ marketing and distribution
- ∅ after-sale support of goods or services

Your story:

- ∅ What was the situation which led to your innovation?
- ∅ What are the challenges you have overcome
- ∅ Why is your innovation unique
- ∅ How does your innovation benefit your business, customers and others



Application Guidance

International Trade

To apply for the International Trade award, you must:

- ∅ have made a minimum of £100,000 in overseas sales in the first year of your entry and show year-on-year growth
- ∅ prove that your organisation has achieved outstanding growth in overseas earnings relative to your business size and sector
- ∅ prove steep year-on-year growth (without dips) in overseas sales over 3 years - or substantial year-on-year growth (without dips) over 6 years

Your story:

- ∅ Why is penetration of a particular market an achievement? E.g. are you the first, leading, fastest growing UK exporter in this market?
- ∅ Why is your performance better than that of competitors?
- ∅ What challenges have effected your trade and how you overcame them?



Application Guidance

Promoting Opportunity (through Social Mobility)

To apply for the Promoting Opportunity award, you must:

- have supported people from disadvantaged backgrounds in improving their job skills and their chances of finding work.

This includes doing one or more of the following, for at least 2 years:

- ❑ providing work experience or careers advice
- ❑ mentoring
- ❑ offering interview and job-related training
- ❑ making sure your recruitment process is open to everyone

This Award is open to organisations engaged in enterprise who are positively supporting social mobility. The Award is **not aimed at those whose core purpose** is to improve social mobility. Not-for-profit businesses, social enterprises and charities are welcome to apply.

If you are a training provider or educational organisation, you can only apply if you are submitting a joint application with a business, or if you have a social mobility initiative for your own workforce / employees.



Application Guidance

Sustainable Development



To apply for the Sustainable Development Award, you must:

- Show how you have achieved outstanding sustainable development for more than 2 years
- Provide evidence of the benefits or positive outcomes of your actions or interventions
- If you have a sustainable product or approach, you must also demonstrate a sustainable business strategy.

In the **Sustainable Development application** you may want to tell us about any specific successes, such as developing an innovative new product or process delivering environmental benefits, or seeing sustainable development outcomes embedded in your organisation, supply chain or community.

It is important to demonstrate that your company and/or senior decision makers are leading the way in your sector or community and how they have overcome important challenges that are specific to your sector.

Your story:

- ∅ What are you doing to be sustainable, in particular, compared to your competitors?
- ∅ How are you leading the way and influencing others to be more sustainable?
- ∅ Restore, recycle, regenerate and the United Nations Sustainable Development Goals

How to apply

- Almost all **UK businesses** (including non-profit) can apply
- The application process is **free**
- All applications must be made **online**
- You may apply for **more than one** category
- Applications for the 2024 King's Awards for Enterprise open on **6 May until midday 12 September 2024**
- Eligibility criteria and more information on how to apply is here **www.gov.uk/kings-awards-for-enterprise**



Useful Sources of Information

www.lordlieutenantofdevon.org.uk/helping-you/the-kings-award-for-enterprise/



www.gov.uk/kings-awards-for-enterprise



kingsawards@beis.gov.uk



020 7215 6880



[@TheKingsAwards](https://twitter.com/TheKingsAwards)



[linkedin.com/company/the-kings-awards-for-enterprise](https://www.linkedin.com/company/the-kings-awards-for-enterprise)

